From the Station Manager’s Desk . . .

The year 2011 has been a busy one for all of us at the station, with a number of things taking place such as our first Radiothon and our attendance at the Melbourne Town Hall during Seniors’ Week.

Our three studios are now providing listeners with quality broadcasts 24/7. During the year we welcomed some new presenters to the team and said farewell to some. There are a couple of future presenters in various stages of their training.

Incoming calls to the station tapered off a little early in the year but I am pleased to report that over the last couple of months there are signs of growth again. Clearly more and more people are finding Melbourne’s Seniors’ Broadcaster on the dial and are calling to thank us for “Playing Yesterday’s Music – Today”.

There has been a huge increase in the number of people listening to GDR "on line" (the internet). In March 2011 there were an average of 1060 people listening weekly, in September that figure was 1937. In six months streaming volumes in terms of listeners grew 83%. This is most definitely a growth area for us.

I would like to thank all of our volunteers for their efforts this year. GDR is a wonderful example of how volunteerism works at it’s very best.

To all volunteers, members and listeners and their families, I send Seasons Greetings and hope that 2012 brings you everything you wish for and of course, good health.

Alex Hehr

Heather Swift’s recipe.

Here’s a recipe for a White Christmas . . .

Line a lamington tin with baking paper.

250g Copha, melted
1 cup Icing Sugar
1 cup Mixed Fruit
¾ cup glace cherries
¾ cup silvered almonds
1 cup Rice Bubbles
1 cup Full Cream Milk Powder
1 cup desiccated coconut

MARSHMALLOWS

2 level tsp powdered gelatine
100 ml Water
1 egg white
1 cup icing Sugar
50 ml Lemon Juice

Dissolve the gelatine in the water, allow to cool and just begin to set. Whisk the egg white stiffly, gradually add the gelatine alternatively with the lemon juice and the sugar. Beat until thick and creamy.

Mix all the ingredients together. Spoon into lamington tin and press down evenly and firmly. Chill until firm. Top with the Marshmallow and allow to set. Cut into the required size pieces. Keep cool.

LEFT: Larry James, (President) and Sandra Bassanetti, (Special Projects) enjoy the launch of Seniors Week held at Federation Square in the City on Sunday 2nd October.

BELOW LEFT: President, Larry James showed members of the 5th Caulfield Scouts Group around the studios during a recent evening as part of their community participation. The group meets weekly in a building at the rear of our studios and all enjoyed the experience particularly when they recorded Australia’s National Anthem.

BELOW: Ian McLeod shows the Scout Group how the studio works.
Message from the President :-

In the last newsletter, I mentioned that our DVD will be out soon covering our great mid-year luncheon with the music of the Groovin Easy Orchestra. Well, it’s arrived and selling well for a donation of $25-00 posted right to your door. If you haven’t purchased your copy yet, why not do it today. It will make an ideal Christmas gift.

Seniors week for 2011 has come and gone and what a week it was. We attended Federation Square on the opening day and then each day of the festival at “the hub” in the Melbourne Town Hall. Lots of Golden Days bags were given out together with program guides, calendars and a number of CDs were also a big hit with everyone who visited our stand. As well, we also conducted daily studio tours to the delight of everyone that participated. A big thank you to Sandra Bassanetti and Pamela Young who co-ordinated this important event for us.

In early November, we were delighted when we were advised by the Federal Government that our application was approved for inclusion on the Register of Cultural Organisations. The only thing that remains is for the Tax Office to endorse the approval and for us to be placed on the register. Once that happens, donations of $2-00 and more to the Golden Days Radio Development Fund will be tax deductible. This is a tremendous achievement in our history which will benefit us in the coming years when we need to purchase new equipment to maintain our high broadcasting standards.

A separate sub-committee has been set up to administer this side of the organisation consisting of our Patron Nobby Clark AO, John Clarke and Dr Mark Cherny.

May I wish you and your family the very best for the coming holiday season and a beaut 2012.

Larry James

Looking for a Christmas Present?

A delight for anyone who likes music is a Golden Days CD for Christmas. We have Volumes 1 and 2 available for $25-00 posted right to your door.

Also available is our DVD from our June luncheon which featured the Groovin Easy Orchestra with some wonderful Big Band sounds. Only $25-00 posted to you.

WANT TO LISTEN TO GDR STREAMING?

Go to the GDR website at goldendaysradio.com
And simply click anywhere on the radio on the first page!

Bequests

Make a difference in the lives that follow. Show you care about the great music of yesteryear.

For a brochure and information on making a bequest to Golden Days Radio, please ring the station (9572 1466) and leave a message for the Bequest Officer to contact you.

This edition of “The Golden Broadcaster” is proudly sponsored by

East Malvern Community Bank® Branch
300 Waverley Road, phone 9563 6044