



# GOLDEN DAYS RADIO FOR SENIOR CITIZENS INCORPORATED

## ANNUAL REPORT

YEAR ENDED 30<sup>th</sup> JUNE 2018

In the financial year to 30<sup>th</sup> June 2018, we continued tirelessly with our commitment to the seniors of Melbourne by providing music and information programmes dealing with quality of life issues. The Committee at its first meeting following the 2017 AGM allocated the following responsibilities:

<b>President</b>	Larry James	<b>Vice President</b>	Ian McLeod
<b>Secretary</b>	Graham Pack	<b>Treasurer</b>	Keith Irvine OAM
<b>Program Manager</b>	Graham Pack	<b>Engineering Manager</b>	Graeme McKenzie
<b>Marketing and IT</b>	Rex Swindel-Hurst	<b>Volunteer Services Manager</b>	Pete Clemmens
<b>Promotions/Publications</b>	David Pollock		

Membership as at 30<sup>th</sup> June 2018 comprised 1,215 members being 1,040 full, 37 associates, 131 community groups and 10 honorary.

The station review initiated last year continues and in February of this year we established the role of General Manager and following advertising appointed John Rowland to that position. He has been looking at all aspects of the station and many internal changes have been made with the goal of increasing members, listeners and sponsors and to date this has been very successful.

We commenced a recruitment program via radio and facebook to attract more volunteers to the station and this has been successful with volunteers taking up back office work, sponsorship sales and presenting.

During the year, Ann Brownell took up a vacancy on the CoM and George Umow was appointed Assistant Treasurer.

Golden Days was again a media partner of the Seniors Festival in October, with attendance at Government House for a morning reception for the presentation of the 2017 Victorian Senior of the Year Awards. We were also at Federation Square for the opening with an outside broadcast and at the Melbourne Town Hall sponsoring two musical concerts featuring "The Louisiana Shakers".

We continued providing monthly tours of the station to individuals and groups on specific days and on request. These tours generate a great deal of interest, with new members being accepted, together with donations and sales of merchandise including all volumes of our CD's and a variety of jams and marmalades kindly made and donated by Heather Swift.

We sold a cookery book "Food for the Body Music for the Soul" which was prepared and fully funded by Heather Swift and the East Malvern Community Bank and all proceeds go towards GDR.

Our Speakers group spoke to several groups getting the message across to those people some of whom had not heard of us. This is also a way of signing up new members.

The Program Sub-Committee met monthly to review the standards of presentation, new programs and auditions of potential new presenters followed by training to successful applicants.

Streaming of our broadcast signal via the World Wide Web continues with great success and our monthly average statistics tell us that people from all parts of the world and Australia listen to our station through their computer via a broadband connection. Our statistics show that visitors come from most parts of the globe with the current top 5 countries still being Australia, USA, Great Britain, Russia and Canada.

We continue to receive many emails and some telephone calls from these listeners telling us how much they enjoy our music. This is another way of lifting the profile of our station. In addition, Facebook can be accessed from our website and promotes our station for little cost. We also produced two issues of "The Golden Broadcaster" to our members. It's interesting to note that some 5.7 million Australians listen to community radio each week.

Our Bi-Monthly meetings at the Uniting Church in Bentleigh continued and the morning teas organised by the ladies of GDR are always appreciated. We would welcome more listeners to attend.

In May we combined with FODO (Friends of the Dendy Organ) which is part of sponsor Melbourne Theatre Organ (TOSA Vic) for a joint fundraising concert with organists David Johnston OAM, Scott Harrison and Jazz singer Ruby Page. All artists provided their talent for free and Palace Cinemas donated the use of the cinema as well. It was a great day and a successful one for both organisations raising in total \$3,681-62.

We again held two luncheons throughout the year at the Bentleigh Club which continue to be popular. Singer Vincent O'Connor entertained us at the recent mid-year luncheon and soprano Shu-Cheen Yu sang for us at the Christmas luncheon. We awarded 3 more 10-year service badges to John Hoey, Joan Krutli and Ken Vosper for their outstanding voluntary contributions.

We hosted several lunches at the station which we call "Friends of GDR". These lunches identify people who have assisted the station in its success and it's a way that we can say thank you.

Sadly, we lost some wonderful people during the year and we pay our respects firstly to our major benefactor Mrs Elgin (Elle) Gordon who was a significant donor to the Development Fund, Dennis Conway, David Boag, David Pollock, Brian Young, Ian Davidson and Maurice Lockie.

I would like to thank our various sub-committees together with all our volunteers for their hard work throughout the year and finally, I would also like to thank our many and valued sponsors for their continuing support and loyalty to our wonderful station.

Larry A. James,  
**President**