



THE GOLDEN BROADCASTER

June 2021

Newsletter of Golden Days Radio
for Senior Citizens Inc.

Registered in Victoria No A.0025759L ABN 29 845 875 007



PATRON:
Peter Smith OAM



PRESIDENT'S REPORT

Walt Disney once said, 'Dreams do come true', and I do believe that. However, being faced with a global pandemic it has somewhat disrupted our Golden Days dreams and aspirations. What is so pleasing to report is that despite these challenging times and personal frustrations we have managed to stay on air 24/7 throughout the various lockdowns.

Thanks to our GDR music, we have become a lifeline to our senior's community not just domestically but throughout the world via our streaming service.

I can only thank all of our 80 dedicated volunteers who responded to that extra call for help, many of you doing extra shifts and much behind the scenes work in planning the weeks ahead.

We look forward to some exciting times, namely our 30th Anniversary Celebration which falls on 24th July. This again is an amazing achievement and I guess a reflection of survival as not all community radio stations have lasted the distance. Our archives are full of nostalgic moments and interviews from yesteryear, many of which we will be playing during our anniversary celebrations.

Much of the credit must go to our life members who in fact pioneered much of who we are and where we are today.

Looking ahead, we are actively working with our local Councils with the intent of engaging in a range of community partnerships which will actively include our Outside Broadcast Unit.

We plan to increase our Community News segments with up-to-date events and topical information.

As your brand-new President (but not so brand new in years) I am privileged to be working with a delightful management team, all of whom are special people and continue to bring and introduce new ideas and opportunities for consideration. How lucky we are to have our retired president, Larry James as our Station Manager.

'What miracle has made you the way you are?'

All being well, I look forward to meeting many of you at our AGM in August.

Stay safe and stay well,

Sincerely

Ian Mcleod

Acknowledgement to Country

It has been a unanimous decision of the Committee of Management to precede each day's broadcast with "Acknowledgement to Country". We believe it is fitting for this radio station to pay tribute to our First Nation Peoples. It has been prepared and is read by Loretta Simmons, Presenter, GDR95.7FM Golden Days Radio.

FROM THE STATION MANAGER

Since taking on this new role a few months ago, I have been amazed at the commitment of everyone here at the station in keeping the show going.

This year has been as challenging as last but pleasingly, we have kept being on the air 24/7 thanks to our wonderful volunteers. We are blessed to have every one of us whether it is a presenter, receptionist, engineering or back office. Well done.

We are slowly getting back to normal with talks happening and a recent studio tour. Interviews are being recorded when we can with guests in the studio. Of course, we are all sanitising and keeping the studios in tip top condition. I think this will be something that will continue in time.

Our various committees are either meeting in person or by using zoom technology which is an amazing invention.

Our sponsors too are amazing with continued support for the station. Without them we would find it difficult to continue so if you hear a sponsor on the station, please support them and their products if you can.

Speaking of sponsors, we have a new sponsorship salesperson taking over this role. Presenter Domenic La Rocca has agreed to take on this role and help the station. So, if you have a lead, please give Dom a call at the station. Thanks Dom.

We have a new serial starting in September once our current Saturday morning serial ("The Man from MI5") is completed. You will then hear "Dick Tracy" starring Harp McGuire every Saturday morning at ¼ to 10. Also featuring Pat Shay, Ray Hartley, Charles 'Bud' Tingwell and Margaret Christensen.

I extend my best wishes to everyone – happy listening and please stay safe.

Larry James

Golden Days Radio For Senior Citizens Inc

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OUTSIDE BROADCAST VAN

After 12 months of not quite gathering dust but not doing too much, the GDR Outside Broadcast (OB) van was finally on the road again. Our first and last broadcast for 2020 was on Australia day 2020 at Government House. Our next and first for 2021 was on the 28th January 2021 at Highbett Shopping Centre. From then until the end of May we have had six more outside broadcasts. We've been to Elsternwick Shopping Centre, Hampton Shopping Centre, Bendigo Community Bank event in Highbett, Malvern Shopping Centre, Mentone Railway Station for the Mentone Station Gardens Book launch and the Rotary Oakleigh weekend market. We also have some events already booked for later in the year.

What does the OB Van offer?

The Outside Broadcast van is in fact a fully functioning mobile studio. It provides all the features of a normal studio as well as being mobile to allow for Outsider Broadcasts.

Working with state and local government, community groups, sponsors, businesses large and small, an OB will be an opportunity to meet our listeners face to face, interview people at festivals and functions we cover and add presence to local events. It will also present huge visibility to our station among people who may not otherwise know of us.

How does the OB unit fit in at GDR?

The OB can generate income as a separate cost centre, using the GDR systems, processes, and volunteers. Some income to cover OB costs has already been generated and we anticipate this to grow in the future. They also provide community involvement and help promote GDR. As well, they provide entertainment and a direct link to the local community for OB event participants and GDR.



L-R: Halina Kay ready for action at the sales table. Loretta Simmons in the OB van interviewing Dorothy Booth, President, Friends of Mentone railway station gardens

The OB Team

Early in 2020 we established an OB Team to manage all aspects of OB's. The team members are Team Leader (Frank Formica), Community Liaison Officer (Danny Miller), Producer (Geoff Hutton) and OB Technical Officer (Duncan Cameron). With representatives from the Committee of Management (CoM) (Larry James and Carol Farman) to provide feedback from and to CoM. And representatives from Sponsorship (Domenic La Rocca) and Marketing (Nathan Shafir) working closely with the OB Team.



The Event Team

The OB Team has met regularly since the start of the year to assemble an Event Team for each of the events and coordinate and manage the OBs as they were sourced and booked as an event.

The Event Team consists of the OB Team, and as necessary, representatives from Program Rosters, Program Schedule, Sponsorship, Marketing/Merchandise, Presenters, Finance/Accounts, Library, Reception, Location Liaison, Catering and Engineering. A big thank you needs to go to all the volunteers that have been part of the Event Team and performed magnificently during each of the events and have at times gone above and beyond the call of duty.

A special thank you

A special mention and special thank you to Danny Miller for sourcing, negotiating, and booking the OB events. Danny has spent many hours phoning, emailing, and talking to prospective OB clients and has managed to form a close working relationship with several councils in our listening area. This has led to GDR looking to form a closer working relationship with the local councils that will benefit both the councils and GDR in the future.

Get in touch

If you belong to or know of an organization that would see it as a benefit or an opportunity to get close to their community or target market, contact GDR. We have standard Outside Broadcast packages, or we will be able to tailor an Outside Broadcast package to suit the organization's individual needs and circumstances.

You can contact GDR on 9572 1466 or mail@goldendaysradio.com or find us on our website goldendaysradio.com

Frank Formica

OB Team Coordinator

TALKS TO THE COMMUNITY

Barry Gomm with his powerpoint presentation.



HONORARY LIFE MEMBERSHIPS



Larry James with Loretta Simmons and Sandra Bassanetti at the Honorary Life Memberships Presentation.

MEET & GREET WITH LOCAL COUNCILS

We hosted the Mayor of City of Glen Eira, Cr Margaret Esakoff and Manager Customer and Communications, Amarita Kinnoo today. The purpose was to show our guests what we do for our local community.



L-R: Danny Miller, Mayor Cr Margaret Esakoff, Larry James, Ian McLeod and Amarita Kinnoo.



L-R: Danny Miller, Ian McLeod, Frank Formica, Carol Farman, Mayor Cr Steve Staikos and Larry James.

NEW PRESENTER

GEOFF HUTTON

We welcome Geoff to the presenting team. He can be heard from mid July.



EMAIL CORNER



I am in heaven listening to your folk selections today. They only get better. The Briar and the Rose and Belfast... wow! That double rainbow surely must have inspired you. I have my guitar out and am enjoying playing along.

*Hi to all at GDR 95.7fm,
I am listening to Prudence from my home on the beautiful North West Coast of Tasmania. Enjoying the golden songs she is playing.*

I heard Imagine by the Beatles being played a little earlier. If you play requests could you please play a song I haven't heard since I was a little girl - Michelle my Belle by the Beatles. Thank you in advance.

Michelle

I'm living in the Philippines and listen to your station everyday it is the best. I'm West Australian and should listen to capital community 101.7 but I find your music much more to my taste. Keep up the good work

Thanks, Peter Lawlor for terrific variety ...loved One Enchanted Evening as well as Rolling Stones and the rest.

*Thank you for the music Thanks Carmel and Team
Magdaleine @ Lilydale*

Great program Larry. Enjoying all the music very much. Cheers, Tess of Hampton.

*What an amazing presentation of music this Thursday morning. Thanking you for making the day which has grey sombre cloud filled sky so colourful, energetic and feel good.
Cheers, Kiki*

Loving the music selection for this afternoon and the mellow and soothing voice of the announcer. Thankyou.

Sheri from Macleod

Hello from B.C. Graham here and listening - all the best to you folks in Australia!

Beautiful music this afternoon. We are so very lucky to have the Golden Oldies Station, taking us away to another time as we sing along to the music we know so well. Thank you.

Bev

*Good evening Joan and Ian,
I'm writing to say what a delightful program it's been tonight and I've loved every minute of it. Stay well and all the best to you and everyone at GDR.*

Melissa of Melton.

Thank you to Jack Saunderson for his wise and thoughtful comments acknowledging D -Day, as well as the situation people are facing at this time of lockdown. While many of us are experiencing a minor inconvenience there are many whose lives are being shattered. Thank you Jack for your wisdom!

'Thanks Golden Days for all the magical music Wednesday nights' - Gershwin in particular.

Lu - Hong Kong.

CATHS

At a recent CATHS meeting our Patron – Pete Smith OAM and our President Ian McLeod were hamming it up but at the same time singing the praises of our Community Group member.

The Cinema and Theatrical Society does amazing research and has the most comprehensive archive based in Prahran. Special movie screenings are presented each meeting by secretary Mike Trickett (courtesy of the Sun theatre, Yarraville).

Our much listened to program 'Madeleine at the Movies' is sponsored by CATHS. As a special treat, our outside broadcast unit will be at the CATHS movie and memorabilia event on Sunday morning – 10th October.



L-R: Pete Smith OAM and Ian McLeod

STUDIO TOURS

Presenter Brian Davis organised a studio tour for a men's group he belongs to.



20 YEAR AWARDS

Congratulations Graeme McKenzie and George Rolfe on 20 years at Golden Days Radio!



SPONSORS

We sincerely thank GDR95.7fm sponsors for their continuing support throughout the year. We encourage everyone to use our sponsors where possible and always tell them where you heard about them. Should you know of a business that may benefit from a GDR sponsor partnership, please contact us on 9572 1466 or email: sponsorship@goldendaysradio.com



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