

GOLDEN DAYS RADIO – Programming Policy

The programs on Golden Days Radio reflect the interests of all senior citizens, both as individuals and as members of volunteer community-based organisations.

Programs comprise;

Information, education, and entertainment reflecting the aspirations, needs, interests and recreational pursuits of senior citizens which will compliment and supplement any similar programs broadcast by national, commercial, and public broadcasting stations.

There is a simple criterion which we use for selecting all program material, be it music, entertainment, news, community service announcements or sponsored announcements:

“Is it interesting and relevant to someone aged over fifty?”

Detailed programming policy is determined by a designated sub-committee of the elected Committee of Management. The programming sub-committee is responsible for:

1. Determination of the most desirable program mix for our station, considering the factors mentioned above and the need to involve and encourage senior citizens.
2. Recruitment of presenters and producers who are willing and able to deliver the desired program content.
3. Conduct of auditions, presenter training and panel training.
4. Provision of assistance and encouragement for members wishing to offer programs.
5. Provision of a library of pre-recorded musical selections (the “playlist”) for the assistance of members who wish to participate as on-air presenters but do not have the knowledge or resources to prepare their own programs.
6. Analysis of suggestions and applications for future program segments.
7. Encouragement of listener feedback through:
 - i) Discussion at regular meetings which are open to all members and listeners
 - ii) Frequent on-air invitations to listeners to telephone or email us with their comments and suggestions.