GDR VISION STATEMENT

To be the primary provider of broadcast services to age 50+ citizens by delivering music that evokes memories and is of good melodic quality together with information, delivered on a range of platforms that include the 24/7 broadcast bands of FM and internet-based services.

FOUR PILLARS OF OUR BUSINESS

OPERATIONAL STABILITY	PARTNERSHIPS	PEOPLE & CULTURE	COMMUNITY ENGAGEMENT
➢ Governance ➢ Current and reliable engineering & technology ➢ Financial membership ➢ Donations & Bequests ➢ Sponsorships ➢ Prudent expense management ➢ Contingency Plans	➢ Local Councils o Monash o Glen Eira o Kingston o Stonnington o Bayside ➢ Government representatives ➢ Council On The Ageing (COTA) ➢ Sponsors ➢ Community Broadcasting Association of Australia (CBAA) ➢ Various community stations	➢ Dedicated volunteers from diverse backgrounds & experiences ➢ Engaging presenters ➢ Providing experience in broadcasting, engineering, admin & reception	➢ Engaged listeners ➢ Local community group affiliations ➢ Quality programming ➢ Providing relevant and important information ➢ Providing support to community events

Our connection with the world is present everyday in our broadcast content, the diversity of our programming and the authentic outreach we have with our audience. We have always been more than just a radio station – GDR is a companion to a broad and diverse local and global listening community.